



**With everyone,
for everyone.**
A 10 year plan for the
borough of Rochdale





Introduction

This plan is a commitment to creating a more sustainable borough where everyone can live a good life. Sustainability is about ensuring that there is economic, social, environmental and cultural wellbeing for everyone living in the borough now, and for those that choose to live here in the future.

It involves tackling growing risks such as poverty, poor health and climate change and creating opportunities that will improve the lives and prospects of everyone. Successful delivery of the plan needs the support of everyone including; residents and partners across the public, voluntary, community and private sector.

Vision

Create a place that we can all take pride in, where everyone can live a good life now and in the future.

All partners will be committed to supporting these aims

1. Reducing poverty and inequality in all its forms by ensuring everyone has their basic needs met
2. Improving population health and wellbeing at all ages and ensuring everyone has access to better care
3. Growing local talent and skills by ensuring everyone can access quality education and lifelong learning opportunities
4. Creating a prosperous and productive economy through innovative business, technology and by creating fulfilling and rewarding employment for the local workforce
5. Developing vibrant places by ensuring quality housing and infrastructure, safe communities and a rich cultural scene in our towns
6. Taking action on climate change to conserve natural resources, enhance the environment and improve air quality.





All partners will be committed to these sustainable ways of working

Transformation

Stop problems occurring or getting worse by carrying out prevention and early intervention activities to promote positive behaviour.

Using innovative approaches to balance between meeting short term demands or immediate pressures and creating long term value.

Finance and partnerships

Addressing challenges in a unified way and meeting needs collectively using shared finance and resources.

Delivering services in joined up ways so that people get a quality and seamless experience based on their wants and needs.

People

Developing motivated and skilled workforces that are able to deliver high quality services.

Involving people in decisions that affect their lives so they can help to identify and deliver solutions to problems that they are experiencing.



Everyone will be committed to cooperation

Cooperation offers a way of acting that will benefit everyone. Everyone in our borough will be co-operators – they will care about the place, the people that live here and help to improve things for themselves and others.



Cooperative principles

Self-help and Self-responsibility:

Everyone will confidently take action in improving their own lives.

Equity and Equality:

Everyone will treat one another fairly and put in joint effort to remove barriers so that everyone has the same life chances.

Democracy and Solidarity:

Everyone will use their voice and power for good, and have compassion for looking out for one another and helping everyone to live their best life.

Cooperative values

We are Pioneering in our approach

- We nurture talent, inspire and empower others
- We practice new ways of working
- We do things in the most efficient and effective way

We are Proud of the difference we make

- We champion for our people and places
- We are advocates for our work and reputation
- We promote and celebrate achievements

We are Passionate about the diversity of the borough

- We focus effort on delivering the greatest impact for our communities
- We welcome and value diversity in our borough
- We build positive and respectful relationships



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